

FAQ - Jolly Geoffrey's Canadian Adventure?

What is the Jolly Geoffrey's Canadian Adventure?

To celebrate the launch of Toys"R"Us Canada's Top Toy List, we are sending our beloved Geoffrey the Giraffe on a thrilling cross-country adventure. On weekends in October, Geoffrey will be popping up at iconic landmarks in cities across Canada, waiting for you to find him for a chance to win a \$500 Toys"R"Us gift card.

Keep an eye on Toys"R"Us Canada's social channels (@toysruscanada on [TikTok](#) and [Instagram](#)) for clues on his whereabouts. Full contest rules can be found at toysrus.ca/jollygeoffrey

How can I participate for a chance to win?

Follow Toys"R"Us Canada's [TikTok](#) and [Instagram](#) channels (@toysruscanada) for clues on Geoffrey's whereabouts. Then be the first to find him and say, "Golden Gift Card" to win a \$500 Toys"R"Us Canada gift card. Please review the full contest rules at toysrus.ca/jollygeoffrey

What if I don't win the gift card?

Even if you don't win the gift card, stop by to get your photo taken with Geoffrey the Giraffe and to receive a Toys"R"Us coupon (while supplies last).

How do I know if I am eligible to win?

Please read the full contest rules at toysrus.ca/jollygeoffrey

Can kids participate?

You must be over the age of 13 to participate in Jolly Geoffrey's Canadian Adventure. Any participant under the legal of majority in the province must be accompanied by and participating in the contest under the supervision of a parent or legal guardian.

Where can I find more details?

Stay up to date and check for further details at toysrus.ca and by following Toys"R"Us Canada on [TikTok](#) (@toysruscanada) and [Instagram](#) (@toysruscanada).

Why isn't Jolly Geoffrey's Canadian Adventure happening in my city?

We wanted to choose cities from all over Canada for Jolly Geoffrey's Canadian Adventure. Even if Jolly Geoffrey's Canadian Adventure isn't taking place in your city, other events and

activities may be coming to your local Toys"R"Us store. Follow Toys"R"Us Canada on social and visit toysrus.ca to stay up to date.

I went to the location and couldn't find Geoffrey. Why?

If a winner had already found Geoffrey, we may have already wrapped up the contest for the day. Alternatively, if it was raining or if there was severe weather, we may have canceled the contest for that location for the safety of participants and our staff.

Do you do anything like this in the Toys"R"Us stores?

We do! At select times of year, shoppers can participate in Jolly Geoffrey's Golden Rewards Scavenger Hunt when in store. Find out when the next Jolly Geoffrey's Golden Rewards Scavenger Hunt is taking place by following Toys"R"Us Canada on social.

What is the Top Toy List?

Toys"R"Us Canada's Top Toy List features 12 of the hottest toys for the holiday season to help make gift giving easy. You can see the full list and even more top toys for the holiday season at toysrus.ca.