

**JOLLY GEOFFREY'S™ GOLDEN REWARDS SCAVENGER HUNT
CANADIAN ADVENTURE
OFFICIAL CONTEST RULES & REGULATIONS**

The “Jolly Geoffrey’s™ Golden Rewards Scavenger Hunt Canadian Adventure” Contest (the “Contest”), is sponsored by Toys “R” Us (Canada) Ltd. (the “Sponsor”). The Contest will be conducted in Canada only.

By entering the Contest, contestants (the “Contestants” and each a “Contestant”) agree to abide by these Official Contest Rules & Regulations (the “Contest Rules”) and the decisions of the Sponsor with respect to all aspects of the Contest including the interpretation of these Contest Rules, which are final and legally binding on the Contestant. Please note that all references to time in these Contest Rules refer the local time in the jurisdiction where the Prize is located.

1. **HOW TO ENTER:** No purchase is necessary to enter or participate in the Contest. On Saturdays and Sundays between October 5, 2024, and October 27, 2024 (the “Contest Period”, Sponsor’s mascot, Geoffrey, will hide in one of eight (8) select city locations across Canada. The prize awarded to the first Contestant to locate Geoffrey is a \$500 gift card redeemable at Sponsor locations across Canada (the “Prize”), as described below. For further specificity, the Contest will run on each of the following days between the hours of 10 A.M. – 4 P.M. (each a “Game Day”): i) Saturday October 5, 2024, ii) Sunday, October 6, 2024, iii) Saturday, October 12, 2024, iv) Sunday, October 13, 2024 v) Saturday, October 19, 2024, vi) Sunday, October 20, 2024, vii) Saturday October 26, 2024, and viii) Sunday October 27, 2024.

On each Game Day one Prize will be awarded. Prior to each Game Day a clue or clues will be released by the Sponsor as to where Geoffrey will be hiding in Canada via one or more of: (i) posts on the Sponsor’s TikTok page; (ii) posts on the Sponsor’s Instagram page; and (iii) on the Sponsor’s website (<https://www.toysrus.ca/jollygeoffrey>). The first Contestant to locate Geoffrey correctly during a Game Day and share the password “Golden Gift Card” will win the Prize for that Game Day. No prize will be awarded for a given Game Day if Geoffrey is not found on that Game Day.

2. **ELIGIBILITY:** To enter and be eligible to participate, a Contestant must be: (i) either, an individual, or a family (if multiple members of a family search for and find Geoffrey together, all members are deemed to be a single Contestant and are eligible for only one Prize throughout the Contest Period); (ii) a resident of Canada over the age of 13 (who is accompanied by and participating in the Contest under the supervision of a parent or legal guardian if they are below the legal age of majority in the jurisdiction where the Prize is located on a given Game Day), and (iii) who is not an employee of the Sponsor, its subsidiaries, affiliates, related companies or agencies, or a member of their immediate families or any person with whom they are domiciled.

3. **PRIZE:** There is a limit of one Prize per eligible Contestant for the duration of the Contest. In other words, no individual or family may claim more than one Prize during the Contest, even if they participate in the Contest on different Game Days, or if Geoffrey is found by different members of the same family. The available Prize on each Game Day is one (1) gift card worth \$500 redeemable solely at the Sponsor locations. The maximum aggregate value of the Prizes awarded during the Contest Period is \$4,000 and the number of Prizes will decrease as they are awarded or as Game Days pass. No Prize has any cash value. A Prize can be redeemed and applied against any purchase in a Sponsor store. At no time is a Contestant entitled to a refund or money of any kind if they redeem a Prize for merchandise that is valued at less than the total value of the Prize. If the Contestant redeems the Prize for merchandise that is valued at more than the value of the Prize, the Contestant must pay the difference. No more than one Prize per Game Day shall be awarded.
4. **ODDS OF WINNING:** Odds of winning a Prize will depend on the number of Contestants participating on a given Game Day.
5. **NAME AND IMAGE OF THE WINNER:** By entering the Contest, each Contestant, if they win a Prize, consents to the use of their name, city of residence, voice, image, video, and/or photograph and any information they have provided to Sponsor for the Contest for any publicity, promotion or programming purpose, commercial, social media or otherwise, in all media used by the Sponsor or its respective promoters and its advertising and promotional agencies, without any payment or compensation.
6. **GENERAL CONDITIONS:**
 - i. Decisions of the Sponsor are final and binding in relation to the Contest.
 - ii. The Contestant must not exhibit any malicious or negligent behaviour, or misconduct in entering or participating in the Contest or in claiming any Prize that may be awarded to them.
 - iii. The Sponsor's determination of the first eligible Contestant to locate Geoffrey during a Contest Period at each designated landmark will be final.
 - iv. All Contest materials (including images or representations of Geoffrey) are the property of the Sponsor and Contestants are not authorized to use his image or trademark.
 - v. If Geoffrey is not found by the end of a Game Day the Sponsor reserves the right to not award any Prize on such day.
 - vi. If there is a tie or a dispute regarding which Contestant first located Geoffrey, Sponsor staff are entitled to determine a winner on whatever grounds they deem

appropriate, including by way of a coin toss. A Contestant who wins by coin toss may be required to answer a skill-testing question to claim their Prize.

- vii. By entering the Contest, all Contestants waive and release any and all claims which they have or may in the future have against Sponsor, its affiliates, and their respective directors, officers, employees, agents, representatives, shareholders, suppliers, promoters, successors, and assigns (collectively, “**Releasees**”) arising out of or attributable to Contestant’s participation in the Contest or the acceptance or use of the Prize, due to any cause whatsoever, including without limitation the negligence of Sponsor or any other Releasee, breach of contract, or breach of any statutory or other duty of care owing under occupiers liability legislation or otherwise.
 - viii. The Sponsor is not responsible for typographical or other errors in the offer or administration of the Contest, including but not limited to, errors in advertising, the Contest Rules, or the awarding of Prizes.
 - ix. No responsibility is assumed by the Sponsor for any inability of any person to successfully enter the Contest for any reason, or any advantages or disadvantages in relation to other Contestants, including transportation costs, accessibility or mobility issues, any problems or technical malfunction of any Internet network, social media platform, or broadcast transmission during or related to the Contest.
 - x. The Sponsor reserves the right at its sole discretion to disqualify any Contestant from the Contest in the event it is determined that they have failed to comply with the Contest Rules or any other pertinent terms or conditions referenced in the Contest Rules.
 - xi. In the event of an attempt or violation of criminal or civil laws by a Contestant or any other person, the Sponsor reserves the right to seek remedies and damages from any such person to the fullest extent permitted by law.
7. **CHANGE OR TERMINATION:** The Sponsor reserves the right to terminate, suspend, or modify the Contest without liability, and without prior notice or publication. In the event of early termination of the Contest, a notice will be posted online.
8. **PERSONAL INFORMATION:** The Sponsor respects your right to privacy. By entering this Contest, each Contestant consents to the Sponsor collecting, storing, and using the personal information submitted with their entry in accordance with its privacy policy. The Sponsor shall deal with such personal information in keeping with the Sponsor’s Privacy Policy, which can be found at [ToysRUs Privacy Policy | Toys R Us Canada](#).

9. **GOVERNING LAW:** all matters relating to the Contest including the Contest Rules are governed by the laws of Ontario and the federal laws of Canada applicable therein. Any related dispute shall be resolved in the courts in Ontario.

10. **QUESTIONS:** Questions in relation to the Contest can be directed to www.toysrus.ca/en/contactus

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